



FALVEY'S MANY SOLUTIONS: SHOWCASING OUR PRODUCT SUITE





FALVEY PRODUCT BRANDING

We're excited to share something fresh today—a new chapter in how we present our insurance products. As our industry evolves, so does our brand, and we believe it's time our products reflect the same clarity, confidence, and individuality we bring to the market every day.

We're introducing new accent colors across our product lines to help each one stand out more clearly—making it easier for our partners, clients, and teams to quickly recognize and connect with what we offer.

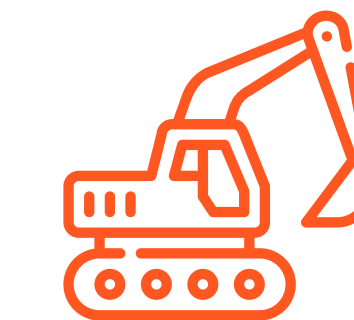
This isn't just a visual update—it's a strategic move to sharpen our identity, streamline communication, and better tell the story of what makes each of our solutions unique.



CARGO & STOCK THROUGHPUT

Green resonates with stability, growth, and trust — values at the heart of cargo and global commerce. It ties directly to the trade ecosystem: shipping containers, customs stamps, freight corridors, and international clearance. Subconsciously, green signals safety and security, giving clients confidence that their shipments will move without disruption.

It's also the universal color of "go" — progress, momentum, and forward movement. Just as green lights guide traffic and keep goods in motion, our cargo solutions ensure businesses move ahead with certainty. Green isn't just a color — it's a promise that Falvey keeps clients' supply chains flowing smoothly, mile after mile.



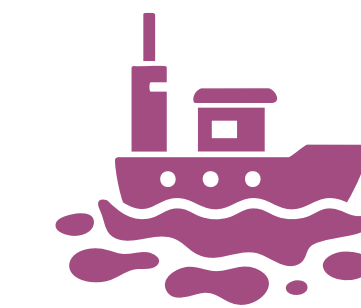
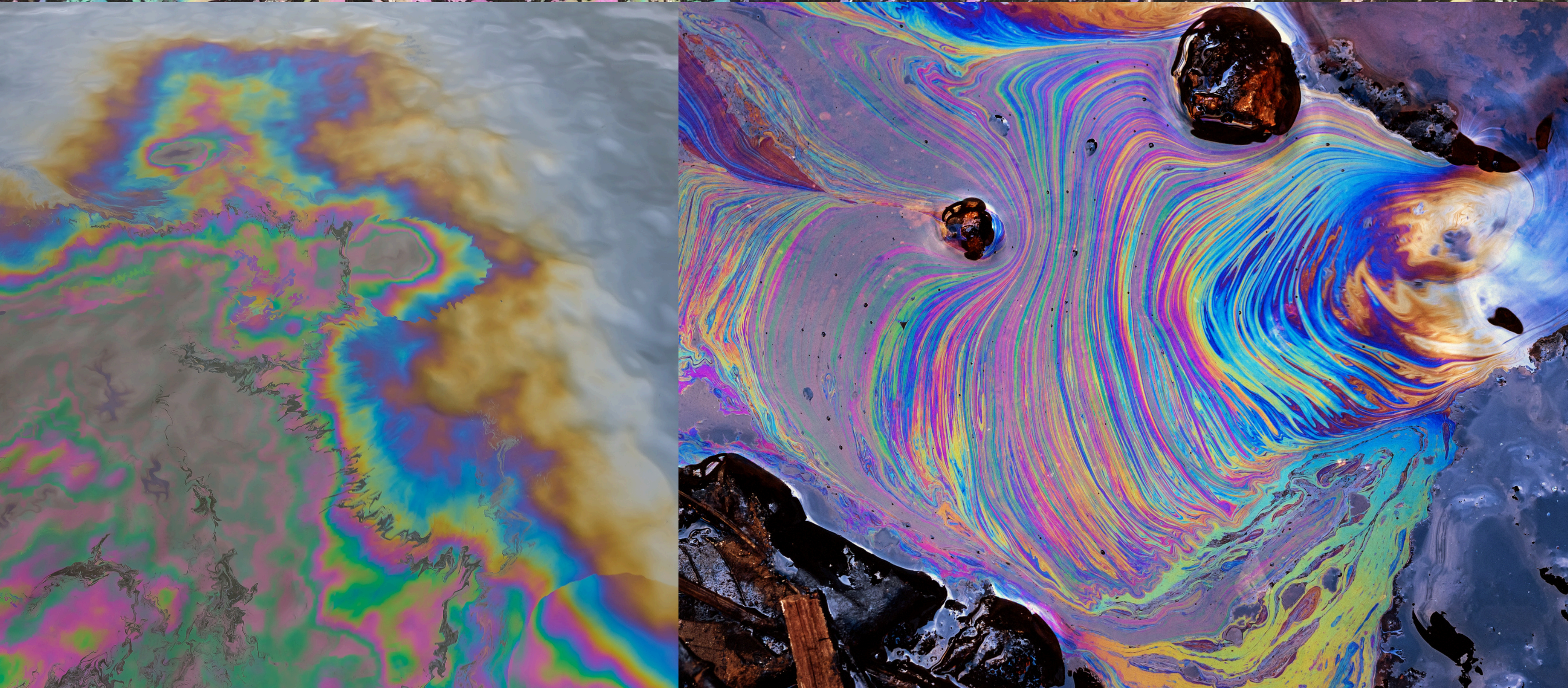
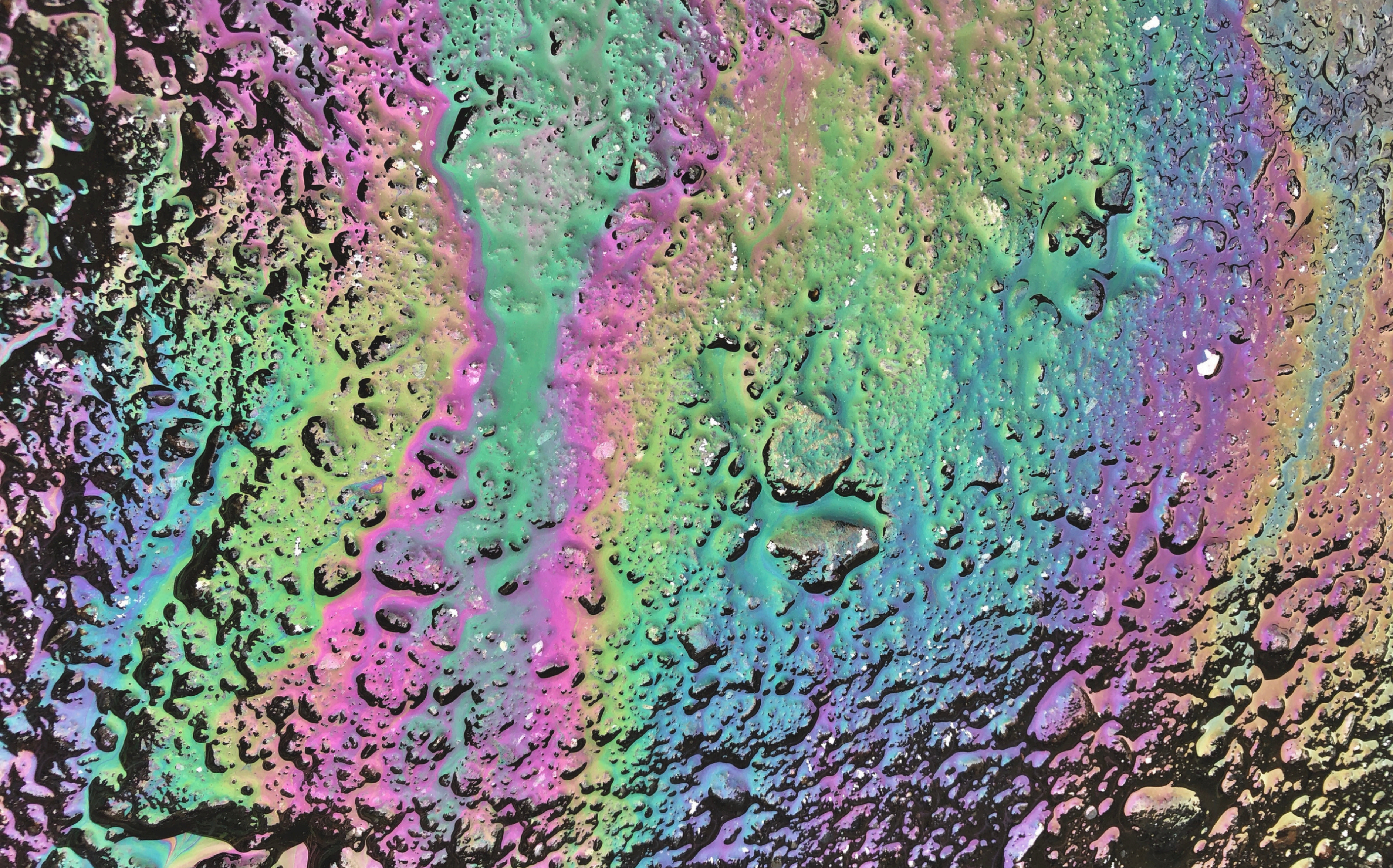
INLAND MARINE

Orange is the color of visibility and vigilance. It's worn by those who protect — the ones on the job site, in the warehouse, and on the move. It's the color of safety vests, PPE, and the frontline of risk prevention. For inland marine, orange reflects our promise to safeguard the materials, equipment, and assets that keep industries moving.



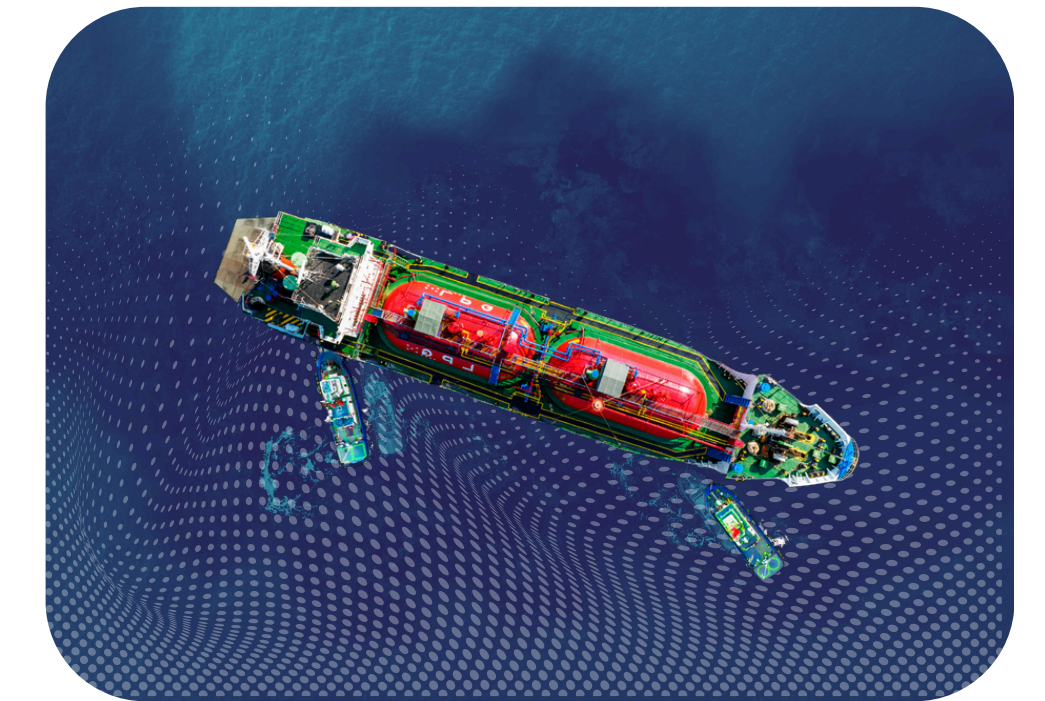
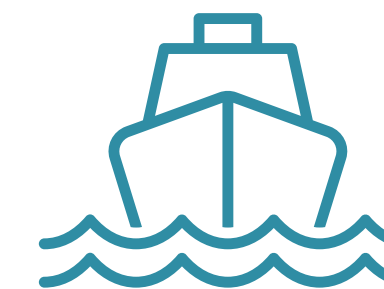
TRANSPORTATION & LOGISTICS

Yellow is the color of the road — the guiding lines, the caution signals, the unmissable stripes that keep everything moving in the right direction. In transportation and logistics, yellow symbolizes clarity, structure, and constant forward motion. It's a color built into every mile — and it perfectly represents the reliability and direction our solutions provide.



VESSEL POLLUTION

Purple is the quiet signal on the surface — the shimmer in the water that reveals something deeper. It's the color often seen in the reflection of an oil slick, a subtle but powerful reminder of the environmental risks vessels can pose. For vessel pollution coverage, purple represents awareness, accountability, and the responsibility to act quickly when the unexpected occurs.



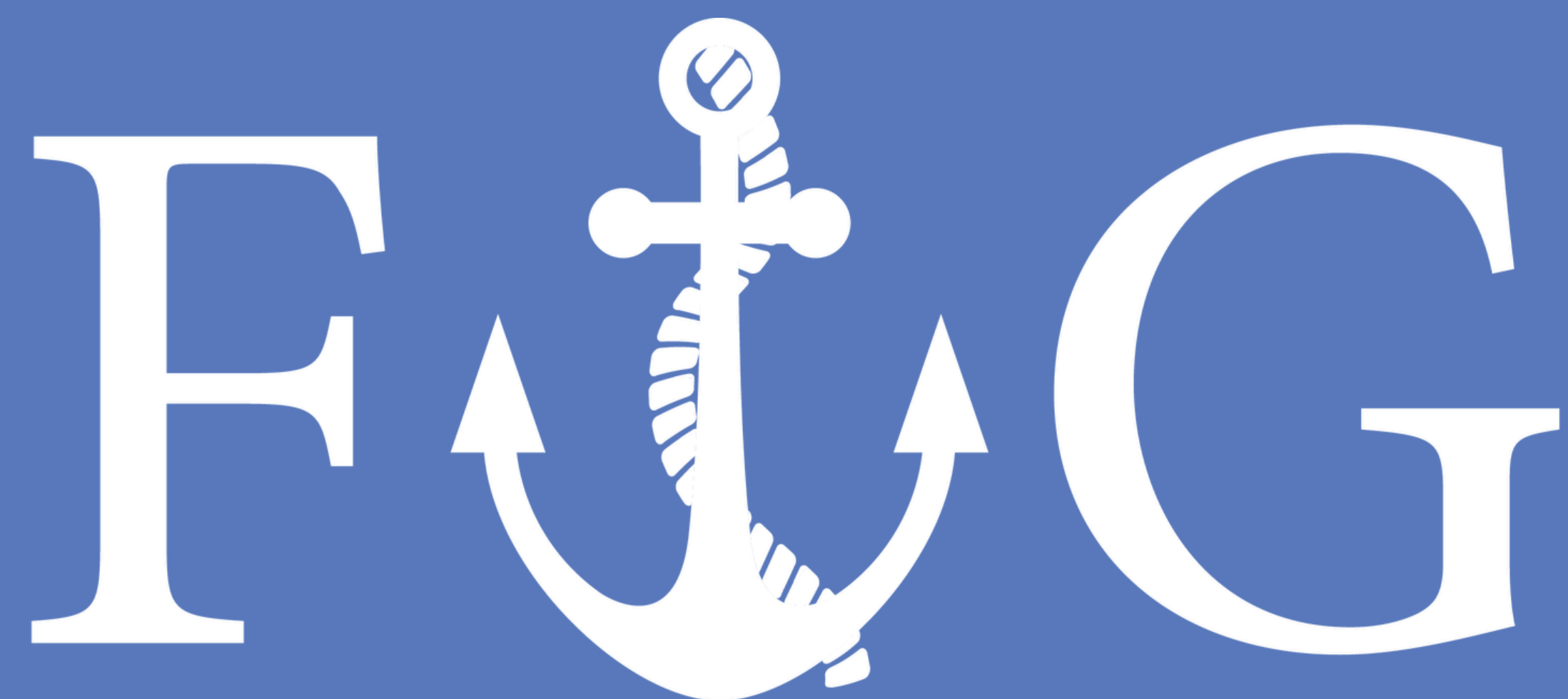
SPECIALTY MARINE

Teal is the color of the sea — deep, steady, and expansive. It blends the calm of blue with the energy of green, perfectly capturing the balance of strength and adaptability needed in Specialty Marine coverage. Whether it's hull, cargo, or liability coverage, teal signals global reach, calm control, and a steady hand at the helm.



SPECIALTY BROKERAGE

Gray is the color of strength, stability, and structure — found in the steel beams of warehouses, the framework of cranes, and the backbone of every supply chain. It's the quiet constant, holding everything together. That's exactly what our specialty brokerage team represents: providing a solution for every product where the risk may be hard to place.



FALVEY INSURANCE GROUP

ONE
GROUP
MANY
SOLUTIONS™